



To stress the importance of both membership and continued support of The Rotary Foundation, I have established the following criteria for recognition during 2011-12. These actions and criteria support the priorities and goals

identified within the RI Strategic Plan: strengthen clubs, increase humanitarian service, and enhance public image.

Rotary Foundation requirements and membership requirements must both be attained for recognition. All clubs and districts that have been certified as reaching these goals will receive a certificate signed by me. In addition, the top 15 certified clubs and districts will be eligible for onstage recognition at the 2012 RI Convention in Bangkok.

Sincerely,

Kalyan Banerjee  
President, Rotary International, 2011-12



ROTARY INTERNATIONAL®

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## Presidential Citation 2011-12



Reach Within to Embrace Humanity

President  
**Kalyan Banerjee**

Rotary Foundation requirements and membership requirements must both be attained for recognition. All clubs and districts that have been certified as reaching these goals will receive a certificate signed by 2011-12 RI President Kalyan Banerjee. In addition, the top 15 certified clubs and districts will be eligible for onstage recognition at the 2012 RI Convention in Bangkok (see details below).

## Top District and Club Winners

The top 15 districts and 15 clubs will be recognized onstage at the 2012 RI Convention in Bangkok, Thailand (6-9 May). To be eligible for convention recognition, districts must certify the club results and submit them to RI, along with their district results, by **Tuesday, 10 April 2012**.

RI will then determine the 15 highest achieving districts (no more than one per zone) and the three highest achieving clubs in each of the following club-size categories (no more than one club per zone):

### Club sizes

- 10 members or fewer
- 11-24 members
- 25-50 members
- 51-100 members
- 101+ members

**All club and district figures must be verified by Rotary International and The Rotary Foundation.**

To certify club achievements and make district calculations, governors should sign into Member Access on or after 31 March to draw up their club membership, monthly contribution reports for per capita achievement, and EREY eligibility report to confirm each active Rotarian's contribution. Certification forms will be available on [www.rotary.org](http://www.rotary.org).

RI will cover the cost of the convention registration fee, travel, lodging, and reasonable meal

expenses for the **2011-12 district governors of the three highest achieving districts** and the **2011-12 club president of the highest achieving club from each club-size segment (five club presidents in total)**. Spouse or partner costs will **not** be covered by RI.

The remaining 12 districts and 10 clubs will be recognized onstage at convention *at no cost to Rotary International* (convention registration, travel, lodging, and meal costs will not be covered by RI).

## Club Recognition

Club recognition has **TWO** Rotary Foundation contribution components and **FOUR** membership components. Clubs that meet all requirements and are **certified by the district governor** will receive a certificate. Clubs must submit their results to the district governor no later than **6 April 2012**.

### Mandatory: The Rotary Foundation (two components)

- 100% Annual Programs Fund participation (every active member personally contributes some amount between 1 July 2011 and 31 March 2012); **and**
- US\$100 minimum per capita<sup>1</sup> in club contributions to Annual Programs Fund

### Mandatory: Membership (four components)

- Minimum net increase of one member; **and**
- 85% minimum retention rate<sup>2</sup>

### And achievement of TWO of the following FOUR components:

- 2% increase in qualified women
- 2% increase in qualified younger professionals (under age of 45)
- Induction of one or more RI/Rotary Foundation program alumni
- Increased diversity (e.g., classification, gender, age)

## District Recognition

District recognition has **ONE** Rotary Foundation contribution component and **FOUR** membership components. Districts that meet all requirements will receive a certificate. District governors must submit district results and certified club results no later than **10 April 2012**.

### Mandatory: The Rotary Foundation (ONE of the following TWO components)

- US\$100 per capita<sup>1</sup> or more in district Annual Programs Fund contributions
- 100% club participation in Annual Programs Fund contributions<sup>2</sup>

### Mandatory: Membership (four components)

- 85% minimum retention rate in 75% of existing clubs<sup>2</sup>; **and**
- At least one new club organized (includes Rotary e-clubs); **and**
- 5% decrease in number of clubs with fewer than 25 members

### And achievement of ONE of the following TWO components:

- Minimum net increase<sup>2</sup> of one member in 50% of existing clubs
- Net increase<sup>2</sup> equivalent to number of clubs in district

<sup>1</sup> Based on year-to-date Annual Programs Fund contributions as of 31 March 2012 and 1 July 2011 membership start figures (available by 31 October)

<sup>2</sup> Based on 1 July 2011 start figures